

# HOW TO GET STARTED ISO 50001 FOR SMEs

## ENERGY MANAGEMENT SYSTEM

Whether you have a Micro, Small or Medium-sized business, **BEING LESS WASTEFUL MAKES SENSE.**

Not only is it good for the planet, **IT'S ALSO GOOD FOR YOUR POCKET!** If you are afraid that an energy management system based on ISO 50001 is too complicated, **DON'T PANIC.**

Here are **8 TIPS** from our experts to help you focus on what's important.



**1**

### **DON'T COMPLICATE**

things, when talking about **ENERGY**

### **USE SIMPLE LANGUAGE**

plan • do • check • act

**2**

get everyone

### **IN THE ORGANIZATION INVOLVED!**

We all have an impact on energy management.

**3**

### **ENGAGE & MOTIVATE**

employees to understand **WHY & HOW TO SAVE ENERGY** from the start.

resources • skills • rewards

**4**

### **UNDERSTAND: WHERE & WHY**

you consume **ENERGY?**

**5**

### brainstorm:

what can you **CHANGE IN THE COMPANY'S ROUTINE OPERATIONS** to **USE LESS ENERGY?**

**6**

### **IDENTIFY**

indicators everyone can use to **IMPROVE ENERGY** performance

**7**

It's ok if you don't get it right from the start:

**ISO 50001** is a **CONTINUAL LEARNING** process

**8**

### **DON'T HESITATE**

to seek out an expert on energy efficiency if you need **HELP**

**#ISO50001**